



CHRIS

RAID

SHIRT

ChromaGlitch
Content Creators



ABOUT

ChromaGlitch is co-founded by variety entertainers, and married streamers, Chris and Camisha. If you like indie games, inclusive spaces, and memes this is the show for you. We have also had the opportunity to raise money for several charities and causes including TWLOHA, St. Jude PLAY LIVE, and The Hospital Research Foundation Group.





CAMISHA

I'm a broadcaster who specializes in video games, a motion designer, a social media manager, and a friend to animals. Content creation and video games have always been things I was passionate about, so I combined them to create ChromaGlitch. I'm a strong supporter of indie games and most often cover new and undiscovered titles. I enjoy sharing the worlds, indie developers have created with the community because the level of creativity games like that have is second to none.

Broadcasting and Content Creation

As an affiliated streamer on Twitch, I have been broadcasting and creating online content since March of 2019. My side of the stream focuses more on indie titles and fantasy RPGs. I have also had the opportunity to work with my co-host to raise money for various charities through the platform.

Motion Designer and Video Production Specialist

I am in charge of branding design and promotional material for ChromaGlitch, as well as editing and producing our video content for YouTube. Outside of ChromaGlitch, I work as a [Video Production Specialist and Motion Designer](#). I have worked with marketing teams in the DFW metroplex, since 2017 (current), to produce video content for promotional and demonstration purposes. Worked directly and indirectly with customers, on customer projects.

Freelance Writer

I began working as a Freelance Writer in September of 2020. During that time I have had the opportunity to work on several published [gaming industry-related lists](#).

Social Media Manager

Though ChromaGlitch is a team effort, I take on the role of the social media manager. I connect with developers and publishers online, and maintain our social presence, and continue to grow our networks.

PRESS

Gaming & Entertainment

NoWordCount | Nineteen Eighty Fortnite - [Epic Sues Apple Over Exploitative Digital Pricing on App Store](#)

Publications

Game Rant | [Video Games To Play If You Like Magic & Wizardry \(& 5 Upcoming Ones\)](#)

Game Rant | [10 Video Games To Look Forward To If You Loved Spyro](#)

Game Rant | [10 New & Upcoming Video Games For Animal Lovers](#)

Game Rant | [Final Fantasy X: D&D Alignments Of The Main Characters](#)

Broadcasting and Content Creation

As an affiliated streamer on Twitch, I have been broadcasting and creating online content since March of 2019. My side of the stream focuses more on survival horror and challenges and being a memeologist. I have also dabbled in having guest appearances in podcasts. I have also had the opportunity to work with my co-host to raise money for various charities through the platform.

Voice Acting

I have [3 years of theatre course experience](#). This has helped immensely with developing a streaming persona and doing impersonations and improvisations on the channel. With our content, we try to be as accessible as possible and provide [audio narrations of all of our blog posts](#) on the website. I provide the voice behind those.

PRESS

Gaming & Entertainment

NoWordCount | [Relevant Review: Castlevania Season 3 - Bloody Brilliant!](#)



CHRIS

I'm a broadcaster who specializes in challenging video games, you'll often find me playing the highest difficulty a game offers and testing my survival skills. I'm also a fan of environmental storytelling and non-linear design. Content creation began as a way for me to make friends and spend time with my fiancé doing something we both loved. It evolved into a way to entertain and spread joy to many people, and hopefully more.

SOCIAL ANALYTICS



1,021 Followers
108.4K Impressions
1.2K Impressions/day
2.8% Engagement Rate

Time period: 10/2/2021 - 12/31/2021 | Source: Twitter



219 Subscribers
14.3K Views
309.1 Watch Time (Hours)
120.8K Impressions
4.6% CTR

Time period: 10/1/2021 - 12/31/2021 | Source: YouTube



2,506 Followers
240,200 Views
32,355 Total Engagements
13.47% Video Engagement

Time period: 10/1/2021 - 12/31/2021 | Source: TikTok

(SCREENSHOTS PROVIDED AT THE END OF PRESENTATION)

CHANNEL ANALYTICS

Followers
662

Channel Views
27.8K

Mins Watched
17.2K

Chat Messages
2,325

Active Days
3

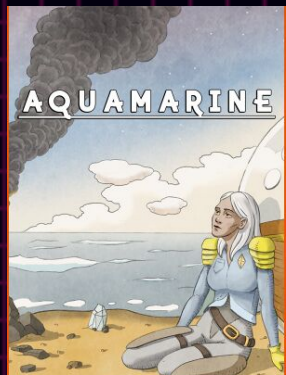
ACC
3.8

Content Rating
PG

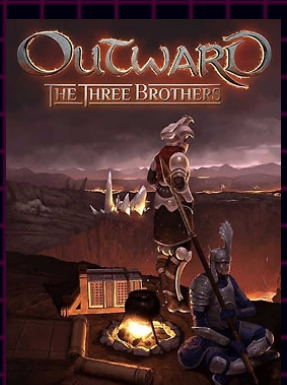
Time period: as of 10/1/2021 - 12/31/2021 | Source: Twitch

(SCREENSHOTS PROVIDED AT THE END OF PRESENTATION)

RECENTLY STREAMED

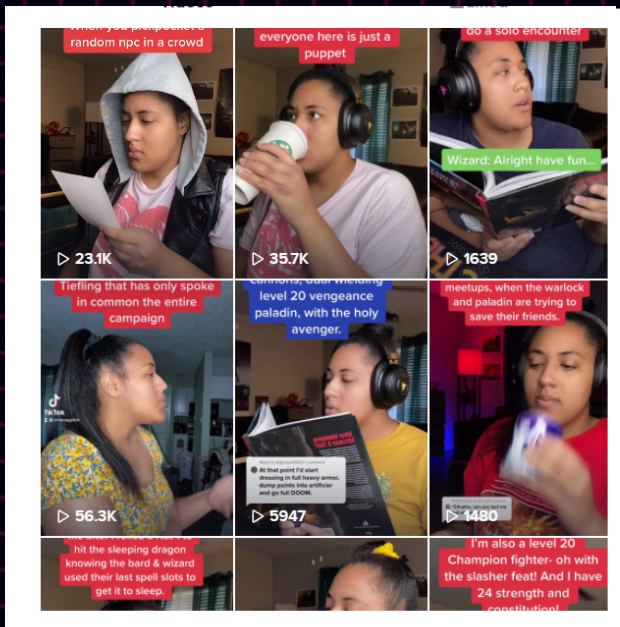


ALSO ENJOY STREAMING



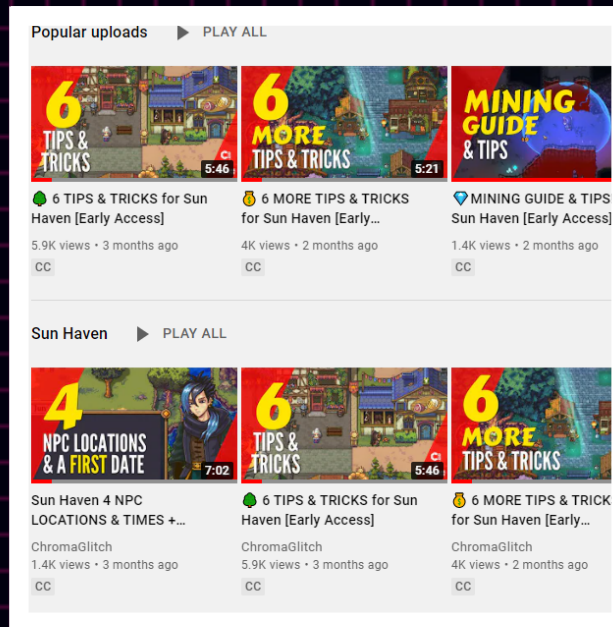
ADDITIONAL CONTENT

TikTok Videos



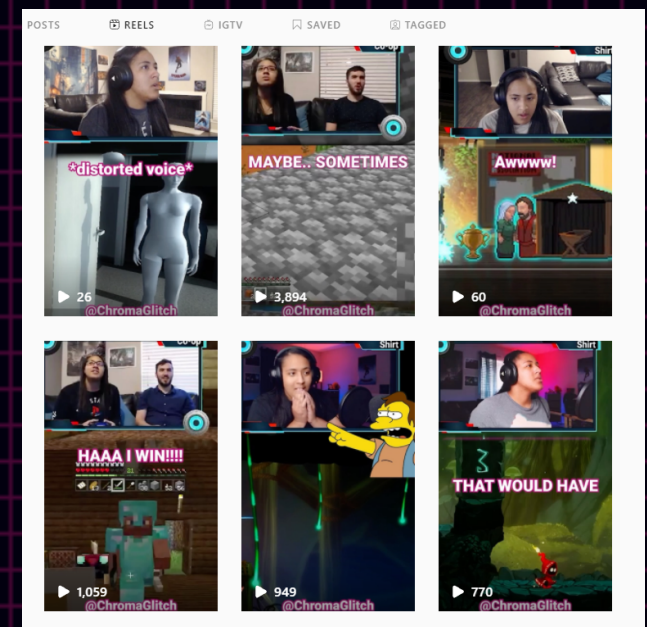
We create Dungeons and Dragons-inspired skits and with a few pet videos inbetween.

YouTube Videos



Gaming Guides, First Looks, Reaction videos, game reviews, and Sims 4 speed builds.

Instagram Content

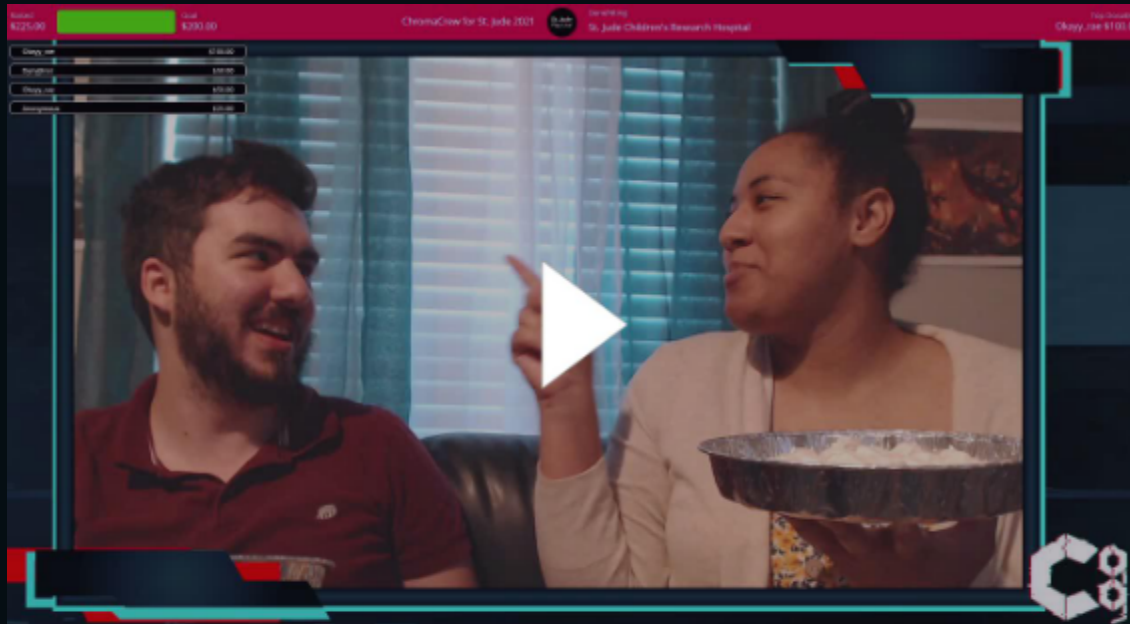


Instagram for us is a hub of exploration and lifestyle shots.

COLLABORATIONS & ACTIVATIONS

Fundraising - St. Jude PLAYLIVE

We have raised a total of \$251.21 as St. Jude Ambassadors for St. Jude PLAY LIVE, across two fundraising campaigns in December of 2020 and May of 2021.



ChromaGlitch - For the kids pie squared

Watch ChromaGlitch's clip titled "For the kids pie squared"

 Twitch / 1:00

COLLABORATIONS & ACTIVATIONS

Sun Haven Campaign - The Indie Game Collective

Camisha participated in the Early Access campaign for Sun Haven. During which she created a reference map of the game's town. The map received 96 upvotes and 20 comments, along with multiple Reddit awards from the Sun Haven community. Including the Platinum, Helpful, Wholesome, Silver, and Hugz Awards. The video 6 TIPS & TRICKS for Sun Haven [Early Access] received 315 views within the first 24 hours of the videos upload on YouTube.



6 TIPS & TRICKS for Sun Haven [Early Access]
315 Views
2.0K impressions
10.5% CTR
16.3 hour watch time
(Day 1 period)



Sun Haven 4 NPC LOCATIONS & TIMES +
BONUS GIFT GUIDE
135 Views
1.5K impressions
6.4% CTR
6.1 hour watch time



COLLABORATIONS & ACTIVATIONS

Fundraising - TOGETHER FRIGHT

We worked with several other creators to raise money for The Hospital Research Foundation over the month of October 2021.

Meet the Content Creators who'll be hosting their own terrifyingly good Halloween streams!




Roachzila

Hi! I'm Roach, I'm an LGBT+ disabled streamer from South Australia! This is my second charity event that I'm running and I'm so excited to share the incredible talent who will be working with me.

FRIGHT-O-METER: SCAREDY CAT

[Watch on Twitch](#)




Shirt

I'm Shirt! I'm one half of ChromaGlitch, where I stream indie games with my other half. We try to embrace the glitches in life and advocating having empathy for everyone.

FRIGHT-O-METER: SCAREDY CAT

[Watch on Twitch](#)





Snake


Hey folks! It's Snake, I stream a variety of games retro and new over many ways but predominately what you'll find is story-driven action / RPG / soulslike games!

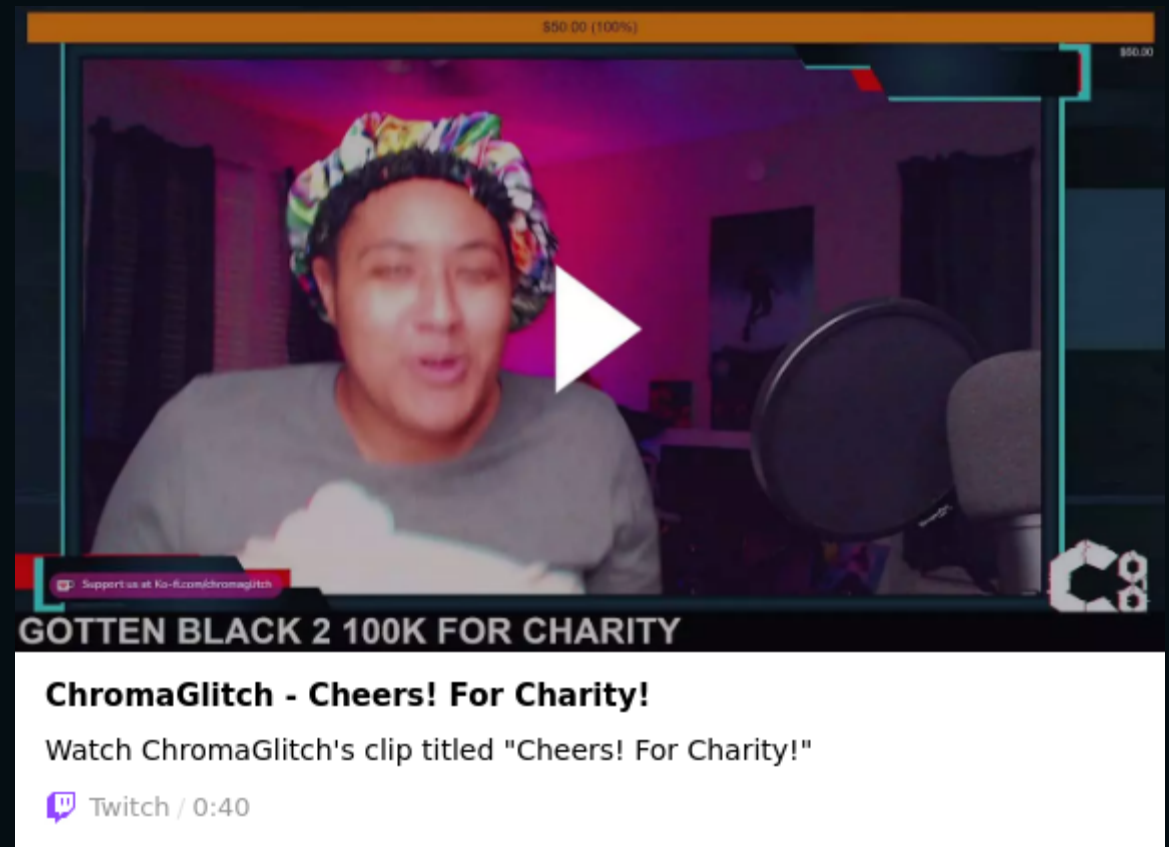
FRIGHT-O-METER: EASILY SPOOKED

[Watch on Twitch](#)









\$50.00 (100%)

\$50.00

Support us at [Ko-fi.com/dromagitch](#)

GOTTEN BLACK 2 100K FOR CHARITY

ChromaGlitch - Cheers! For Charity!

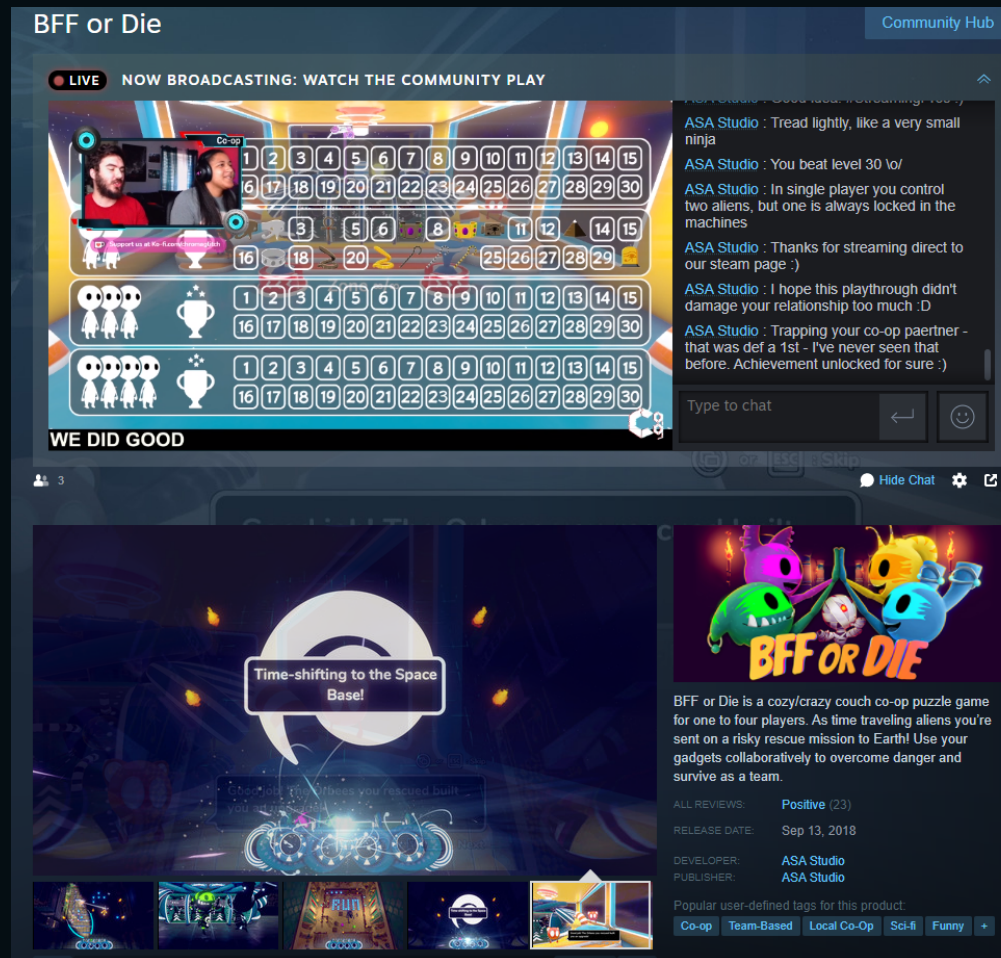
Watch ChromaGlitch's clip titled "Cheers! For Charity!"

[Twitch](#) / 0:40

COLLABORATIONS & ACTIVATIONS

BFF or Die Campaign - ASA Studio

ChromaGlitch was invited to stream BFF or Die on the official BFF or Die steam page. They previously showcased the game on Twitch.



COLLABORATIONS & ACTIVATIONS

Friends Who Vamp For Water - Friends Who Roll Dice

Camisha participated as a guest on the Friends Who Roll Dice charity TTRPG Friends Who Vamp for Water, Benefitting Charity: Water.

Raised \$90.00 Goal \$500.00 Friends Who Vamp For Water Benefitting charity: water Top Donation DragonGem \$35.00

BABA YAGA THE DUNGEON MASTER
@Shutupsara SHE/THEY

CAMISHA
@ChromaGlitch SHE/HER

NATHANIEL KISS
@whatiskiss HE/THEY

ARRIANNA
@Ladyaema_ SHE/HER

ALESHA
@Nng98 SHE/HER

FRIENDS WHO VAMP FOR WATER

Nathan Kiss
daywalkers. Just stay in a active indoors as much as possible.

Sara Jeffers
All right. Yeah the

- Dice Rolls
/roll 1d20 or /r 1d20
/gmroll 2d5>5 or /gr 2d5>5
- Whisper a Player or Character
/w name message
/w gm message

charity: water

EMPORIUM EST 2020

COLLABORATIONS & ACTIVATIONS

First Class Trouble Campaign - Versus Evil

1 Twitch stream, 2 YouTube Shorts, 1 Instagram Reel for First Class Trouble campaign.

7:59

Reel insights

IO, O IT... THERE YOU GO

I was third imposter 😭😭😭

chromaglitich · Original Audio

October 22, 2021 · Duration 0:11

529 10 2 1 0

Reel Insights ⓘ

Instagram and Facebook Plays 529

Instagram and Facebook Likes 10

Instagram ⓘ

529

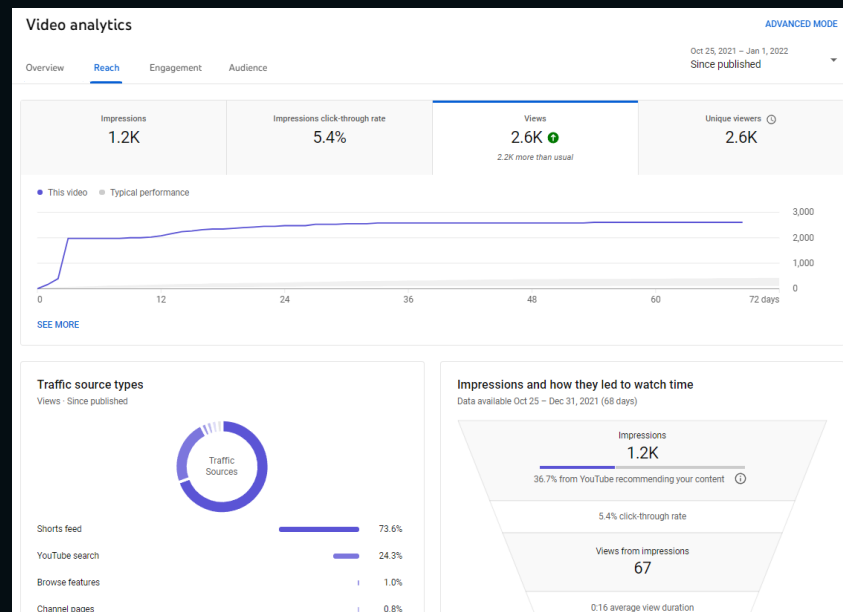
Accounts Reached

LIST OF STREAMS WHEN CHROMAGLITCH PLAYED FIRST CLASS TROUBLE

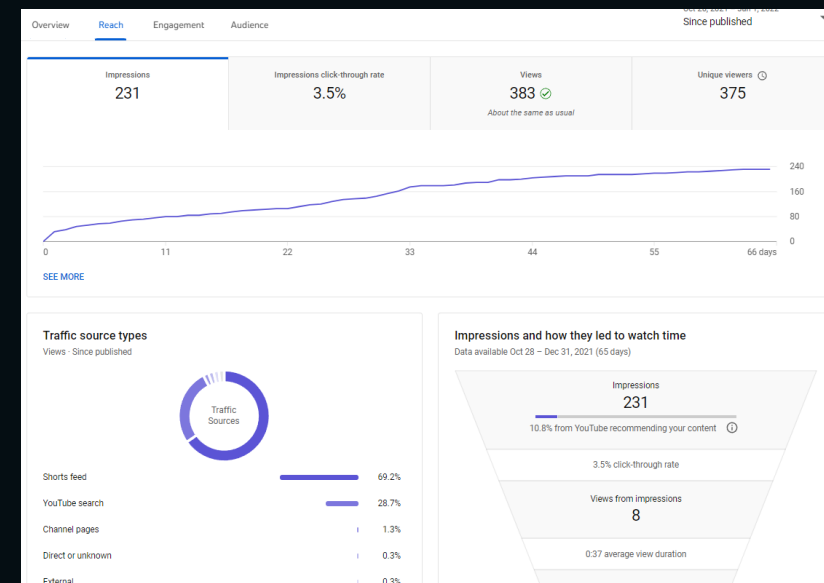
Stream	Duration	AVG viewers	MAX viewers	+Followers
Oct 21, 2021	2h52m	9	12	1



That AWKWARD MOMENT When You Third Imposter | #Shorts #FirstClassTrouble #VEHeralds #Sponsored



THAT WASN'T SUSPICIOUS AT ALL #Shorts #FirstClassTrouble #VEHeralds #Sponsored



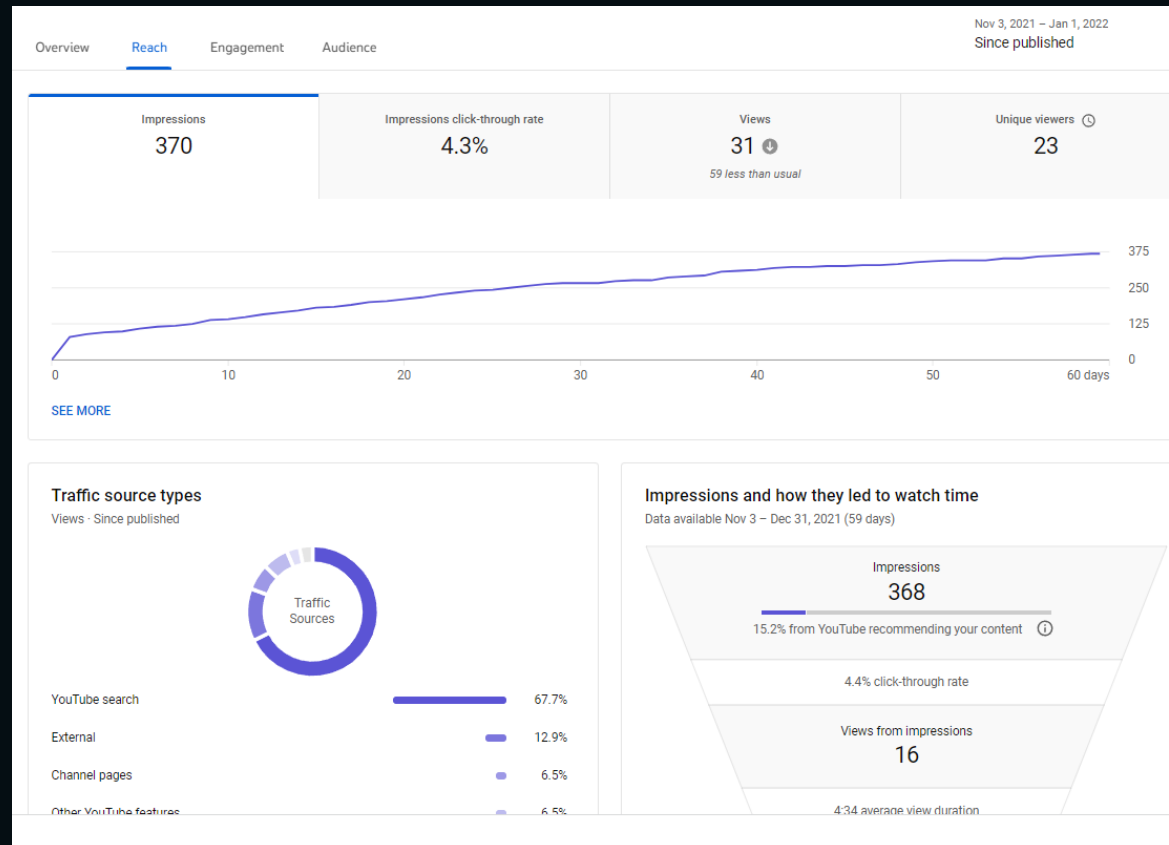
COLLABORATIONS & ACTIVATIONS

The Hand of Merlin - Versus Evil

1 Twitch stream, 1 YouTube Video for The Hand of Merlin campaign.



The Hand of Merlin Hard Mode | ADVENTURES IN HARD MODE | #VEHeralds #Sponsored



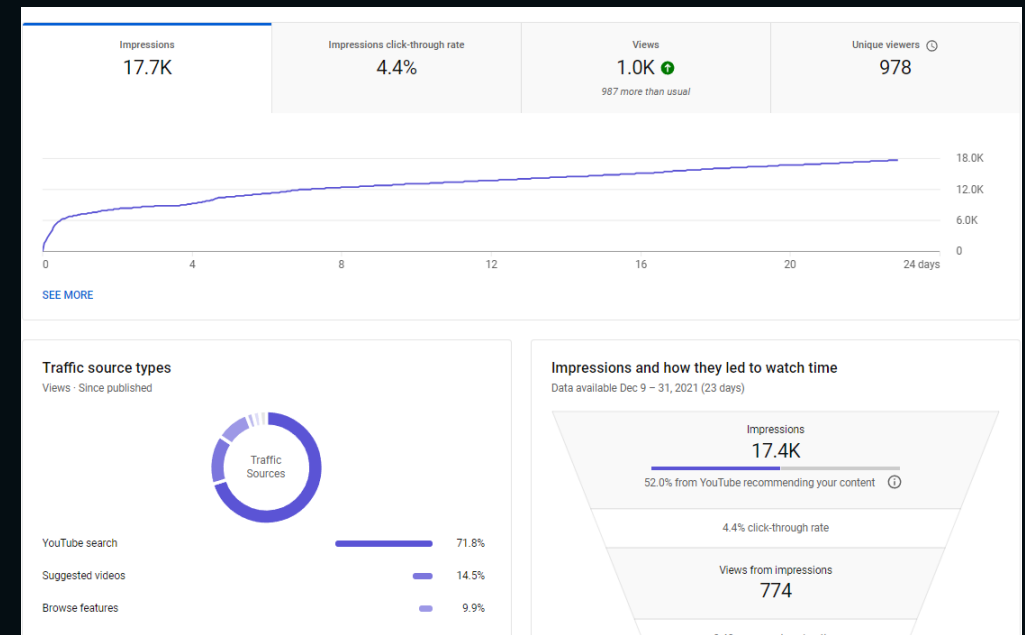
COLLABORATIONS & ACTIVATIONS

Official Co-streamers - The Game Awards

ChromaGlitch had the opportunity to officially co-stream The Game Awards in 2021, they also created several reaction style videos from the event.



Alan Wake 2 TRAILER REACTION | The Game Awards



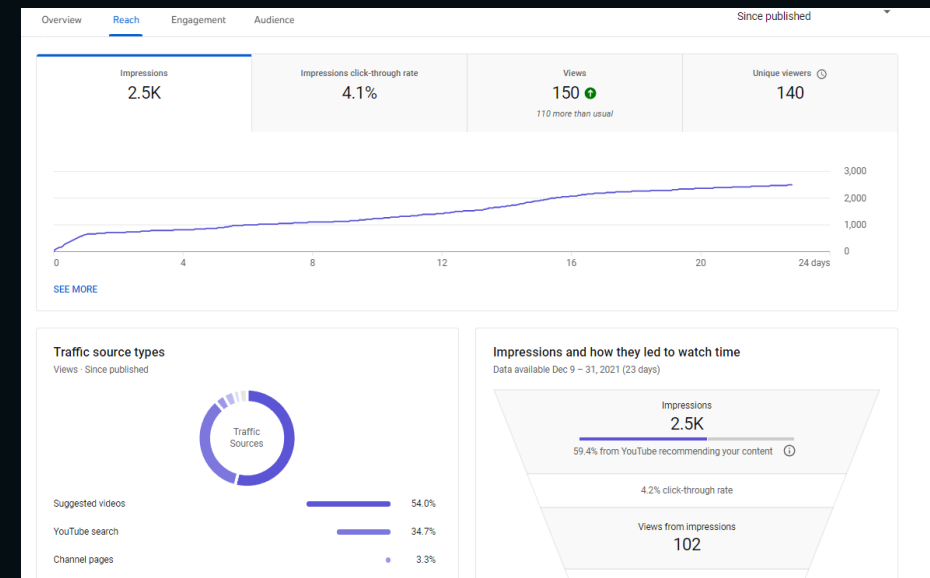
COLLABORATIONS & ACTIVATIONS

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NEW HORROR GAME From Silent Hill Creator | Slitterhead TRAILER REACTION | The Game Awards



COLLABORATIONS & ACTIVATIONS

Immortals Fenyx Rising Campaign - Ubisoft

Twitch streams and overlay activation



UNO Fenyx's Quest

LIST OF STREAMS WHEN CHROMAGLITCH PLAYED IMMORTALS FENYX RISING

TwitchTracker.com

Stream	Duration	AVG viewers	MAX viewers	+Followers
Feb 15, 2021	4h34m	11	21	7
Feb 1, 2021	2h26m	7	7	0
Jan 11, 2021	4h38m	10	15	3
Jan 4, 2021	3h17m	5	6	0
Dec 29, 2020	4h40m	7	9	0
Dec 14, 2020	3h25m	9	9	0
Dec 9, 2020	3h51m	5	6	0
Dec 2, 2020	5h35m	11	22	1



Reddit Post
193 Upvotes 38 comments

COLLABORATIONS & ACTIVATIONS

Solasta Crown of the Magister Series - Tactical Adventures



NOW PLAYING: Solasta: Crown of the Magister [DEMO]

135 Views
1.5K impressions
6.4% CTR
6.1 hour watch time



Solasta: Crown of the Magister | Sylvan Elf Rogue Build

199 Views
1.9K impressions
6.0% CTR
10.5 hour watch time



Solasta: Crown of the Magister | Marsh Halfling Ranger Build

22 Views
338 impressions
3.0% CTR
0.8 hour watch time

LIST OF STREAMS WHEN CHROMAGLITCH PLAYED SOLASTA: CROWN OF THE MAGISTER

TwitchTracker.com

Stream	Duration	AVG viewers	MAX viewers	#Followers
Nov 30, 2020	2h16m	7	9	0
Nov 23, 2020	3h4m	6	11	0
Nov 16, 2020	2h49m	6	7	0
Nov 9, 2020	2h46m	7	11	1
Nov 2, 2020	3h3m	7	11	0
Oct 26, 2020	3h13m	7	15	2
Oct 12, 2020	3h20m	7	24	7

COLLABORATIONS & ACTIVATIONS

Bugsnax Campaign - Popagenda



LIST OF STREAMS WHEN CHROMAGLITCH PLAYED BUGSNAX

TwitchTracker.com

Stream	Duration	AVG viewers	MAX viewers
Nov 23, 2020	6h26m	6	9
Nov 17, 2020	3h59m	12	18
Nov 16, 2020	6h	7	12

YouTube Series - 100% Completion All Capture Guide



56 Views
5.6% CTR
1.5 hr Watch time



18 Views
3.0% CTR
0.6 hr Watch time



15 Views
5.2% CTR
0.3 hr Watch time



12 Views
3.4% CTR
0.4 hr Watch time



5 Views
3.3% CTR



34 Views
7.4% CTR
0.9 hr Watch time



4 Views
1.4% CTR



COLLABORATIONS & ACTIVATIONS

The Indie Haunted House - Code Coven



#EarthDay50 Virtual Kick-Off Awareness Stream - Stream For Science

STREAM FOR SCIENCE - Knowledge Que...

Discovered in the Amazon basin in 2019, Electrophorus voltai, can discharge up to 860 Volts of electricity – making it the strongest known-

A. Bioluminescent Generator B. Bioelectric Generator C. Bioelectric Generator D. Bioliquid Generator

Watch on YouTube

400 ChromaKeys

4,000 ChromaKeys Watch later Share

3,000 ChromaKeys

2,500 ChromaKeys

2,000 ChromaKeys

1,500 ChromaKeys

1,000 ChromaKeys

900 ChromaKeys

800 ChromaKeys

700 ChromaKeys

600 ChromaKeys

500 ChromaKeys

400 ChromaKeys

300 ChromaKeys

200 ChromaKeys

100 ChromaKeys

OPPORTUNITIES FOR INTEGRATION

TWITCH



PISENTI PLAYS
In the afternoon, join Chris as he hosts Piseniti Plays. A series dedicated to playing through a variety of single player, high difficulty, and occasionally multiplayer games. Memes and hilarity do ensue.
Mon, Tue, Wed 1pm CST

SHIRT SPECIAL
In the evening you can hop into a Shirt Special, hosted by our resident Shirt. If you need an indie game fix, this is where you want to be. She also plays open world RPGs, and confusion is frequent in these blind playthroughs.
Mon, Tue, Wed 8pm CST

MEET YOUR BROADCASTERS

CHROMACHAT GAME SHOW
Every Saturday we go head to head, in a series of creative challenges adapted from familiar game shows.
Saturday 1-2pm CST

DATE NIGHT
Our weekly Co-Op stream, where we tackle split screen chaos.
Fri 8pm CST & Sat 2-4pm CST

St. Jude PLAY ▶ LIVE SOUNDS

If you enjoy our content, you can support the channel by subscribing or using any of the links below:

- Subscribe on Twitch! Use `!sub` in chat for list
- Represent the ChromaGlitch Squad by wearing some of our merch!
- Send a donation!
- Get access to sub only sound effects
- !commands and earn 3X Chroma Keys every ten minutes.

General Sounds	SubOnly Sounds
hello	general
mission	do
hype	scream
unlimited	monster

SUPPORT HUB

Twitch Activations
Sponsorships
Brand Ambassadors
& More



OPPORTUNITIES FOR INTEGRATION

SOCIAL MEDIA



- Twitter Post
- Tik Tok Video/Ad
- Instagram Post (In Feed, Reels, & Stories)
- YouTube Ad
- Dedicated YouTube Video
- Sponsorships
- Brand Ambassadors
- & More

THANK YOU



If you would like to discuss any opportunities you believe would be of mutual benefit, please do not hesitate to contact us using any of the below methods.



CHROMAGLITCHGAMING@GMAIL.COM



[/CHROMAGLITCH](https://discord.com/channels/1234567890123456789/1234567890123456789)



[@CHROMAGLITCH](https://twitter.com/CHROMAGLITCH)



[/CHROMAGLITCH](https://www.instagram.com/CHROMAGLITCH)



[/CHROMAGLITCH](https://www.youtube.com/channel/UC1234567890123456789)

The following slides contain screenshots from the data showcasing in this pack. Please refer to these should you be concerned with the legitimacy of the data mentioned herewithin.

Statistics For Reference

